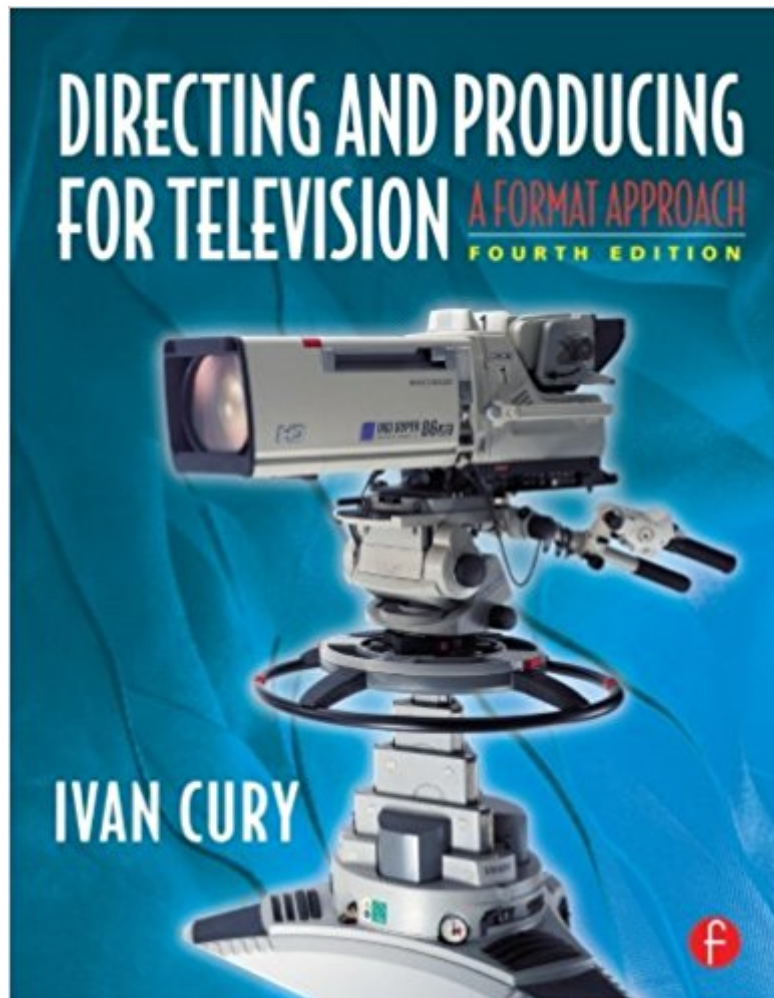




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# Directing And Producing For Television: A Format Approach



## Synopsis

Directing and Producing for Television provides you with the tools you'll need to direct and produce effectively in a variety of settings. Based on his years of experience in the industry and teaching the subject, Cury illustrates fundamental principles with engaging anecdotes that teach by example. Ideal for students in television production courses as well as industry professionals, Directing and Producing for Television addresses critical production techniques for various formats including panel programs, demonstration, scripted, music, commercials, PSAs, news, documentaries, remote broadcasting, and sports. Each chapter concludes with a valuable review section summarizing key points. Written with both the director and producer in mind, but particularly relevant for the television director, Directing and Producing for Television gives a comprehensive overview of the facility (studio, control room, and/or support areas) and provides who's who information covering the various jobs and personnel involved in television programs.

## Book Information

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## Customer Reviews

"Directing and Producing for Television" is a step-by-step guide to shooting live television. This is an excellent refresher if you have to do a rare multicamera shoot."--Robert Goodman, Videography

Ivan Cury is a professor in the Communication Department of California State University, Los Angeles, where he has taught for the past fifteen years. He is also a producer and director of commercials, sitcoms, variety shows, documentaries, and daytime dramas such as The Young and

the Restless. He has served as a judge for the Emmy's ACE and for the DGA awards. Before joining the department at Cal State, he taught for eleven years in the MPTV department at UCLA.

It's wonderful to see a good textbook - written by a true pro - get refined and buffed to a 4th edition sheen. I found this text to be straightforward, nicely illustrated, logical and practical. It reads smoothly and offers beginning television directors an excellent "here's how to do it" manual. Readers can get a good idea of the scope and content covered from the chapter titles "The facility" (To understand and evaluate how suitable a studio is for various television formats); "Who's Who" (Covers the jobs of those involved the production of television programs); "Panel Programs" (How to direct "talking heads" kinds of television shows); "Demonstration Format" (How to direct "show-and-tell" type shows); "Scripted Format" (Directing daytime dramas, sitcoms and other scripted television shows); with the remaining devoted to directing techniques for "Music," "Commercials and Public Service Announcements," "News," and "Documentaries and Reality Programming" shows. The final chapter is devoted to "Multiple-Camera Remotes." If you do an internet search to evaluate Ivan Curry credentials, one can't help but be impressed. The book's content reflects the content of classes he has taught at Cal State - Los Angeles over the last 15 years (and at UCLA for 11 years before that) and is an outgrowth of his previous research and writing. Then, cap this with the wealth of practical real-world experience he brings to his classes and writing, from working on hundreds of shows - from panel/demonstration shows, to music/variety shows, to television drama, to commercials - and one knows that this book is going to be spot-on for readers interested in directing and producing for television. This is Curry's second book. His first, titled: "TV Commercials: How to Make Them: or, How Big is the Boat?" published in late, 2004, also by Focal Press, helped students better understand how commercials are made. Like this present book, it's a step-by-step walkthrough of the production mechanics to make a commercial with whatever budget you are working with along with advice as to how best to work with clients, the ad agency and producer. In addition to instructors seeking a good text for teaching classes in this area, this text is highly recommended for academic library collections supporting students enrolled in the television arts. R. Neil Scott Middle Tennessee State University

Directing and Producing for Television, Fourth Edition: A Format Approach I have always been interested in film and television and how everything works and gets done. I have read many books over the years about filmmaking but never had too many chances to read about the world of TV. This book was one of the first times I was able to read about it in detail, and in very in depth detail.

This is one of the best book I have ever read and was very interested in how the TV world works. The book is very in depth but is very easy to read a follow as other reviews have pointed out. There are great break downs in every page of this book and wonderful illustrations and pics. The book covers everything from the studios all the way to the different style needed to direct different types of shows. I am talking about going from reality based shows and documentaries all the way to the ever enjoyable sitcom and everything in between. This includes commercials and basically anything and everything you see on TV. Still I have to say that my favorite part of the book is the breakdown of each job and the equipment at the facility. I have always wondered about all the different job descriptions and equipment used so those were the most interesting chapters to me. This is a very informative book full of all kinds of information including about music. I highly recommend this book to any and all interested in this area.

I have not finished reading this book yet, so I may update the review. This book would probably be best for the intermediate film maker for these reasons: Very basic details, descriptions of things and processes, and gradual break in to the film industry are skimmed upon in some sections or not present, making this book a tad too difficult for beginners. Extremely detailed descriptions of things/processes, etc, are not always found for the experienced film maker. Pros (for intermediate): Not too basic or too hard with relatively good descriptions/summaries of things and processes, and several charts, graphs, pictures and other visual representation. Good reminders throughout book for those that tend to be forgetful, busy, or rushed. Chapters and sections stick to topic (at least as far as I have read) and do not go rambling off about another topic. Cons: Does not have very organized, neat sections for quick review for a busy film makers in index, very serious tone could quickly bore those that need an occasional joke if they are not a "technical" person, and very long for an intermediate technical book. Overall: Good for intermediates, though length, serious tone, and organization may make it difficult for some to finish.

Well this is one of the most thorough books I have read in a long time on any subject. As someone new to the producing side of the TV, I welcomed the amount and abundance of information contained within the book. While I am more of an executive producer, as a self-admitted control freak, I like to know what is going on all around me in order to make the best production possible. Each section of a shoot is covered and the different jobs on set, but with emphasis for the director and/or producer to get the best product. You will not be disappointed with this book. Good addition to your growing library of books.

I can see Directing and Producing for Television: A Format Approach very easily being used by colleges as a standard textbook on television directing. It is well written in that it is informative while being easy to digest the contents because it is straight forward and easy to understand. It teaches all the basics of television directing and producing. Good book!

if you make films and want to get into the tv scene, this will give you loads of vital info.i found out that tv's not the route for my art, but if you'd wanna get into the sitcom,etc area of the biz, this book could give you inside tips so that when you go in for interviews you'll at least be knowledgeable.

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